

ANNUAL IMPACT
REPORT 2023

Dallas Police Association's



Assist the Officer
F O U N D A T I O N

About the Foundation

The Assist The Officer Foundation provides financial assistance to officers who are facing the loss of income due to a serious injury, life-threatening illness or other catastrophic event. Immediate assistance is also available to an officer's family in the event of the death of an active officer. Since its creation in 1999, the foundation has provided assistance to thousands of officers and their families who were faced with any number of different life-altering situations.

In 2004, the ATO Foundation launched a first of its kind, confidential counseling service, exclusively for Dallas police officers. The stress of everyday life can take a toll on almost anyone – add to that, the danger and stress of being a police officer – and sometimes life can be overwhelming. Our counseling program was designed for police officers, by police officers and professionals working together. As resources allow, the Foundation will continue its growth by adding new programs to meet the needs of police officers in an ever-changing world.



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Dallas Police Association's



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Honoring Our Founders



William James "Bill" Carollo

CO-FOUNDER

- Officer Carollo served as Vice President of the Dallas Police Association and was instrumental in establishing the Assist the Officer Foundation. An 18-year veteran of the Dallas Police Department, Officer Carollo was killed in a head-on car wreck as a result of a drunk driver on April 5, 2003, at the age of 46.
- His passing was a tragic loss to his family, his fellow officers and the entire community, and his legacy of heroic dedication to his duty and commitment to others will continue to be a source of inspiration for the countless people whose lives he touched.



Thomas Popken

CO-FOUNDER

- Detective Popken is one of the original and founding board members of the ATO. While serving as the Vice President of the Dallas Police Association, Tom was approached by Bill Carollo and David Rodriguez with the concept for the foundation. Recognizing the needs for officers seeking assistance, Tom immediately joined the efforts of his colleagues to help create the organization. Later, when Officer Carollo was killed, Detective Popken took over as the new Chairman of ATO—serving as the Chairman from 2003 to 2009. "Our goal as founding staff and board members is to ensure the organization survives beyond any of us". Tom Popken retired from the Department in the summer of 2013 and is enjoying his retirement in the Centennial State.



Eddie Crawford

CO-FOUNDER

- Eddie joined the Dallas Police Department in 1977 and served as a DPA Vice president since 1988 before his retirement from the Department in the summer of 2011. Eddie is an original ATO board member since its 1999 creation. "As with any great tragedy opportunity follows. Through David Rodriguez's horrible injury we were able to discover an opportunity to provide necessary scaffolding to officers and their families during times of need. The formation of ATO was an opportunity to create a legacy that will outlive us all. Every time ATO has the opportunity to provide the assistance these officers deserve we ensure that David's sacrifice, like so many others, will never be forgotten. I am honored to have been a part of this awesome collaboration with my friends and colleagues."



David Rodriguez

•CO-FOUNDER

- In 1994, David Rodriguez's life changed forever. David was a Dallas Police Detective, who on that fateful January day, was shot and paralyzed from the waist down running a drug warrant. After a lengthy period of rehabilitation, David found himself unable to perform his duties and was forced to retire.
- David did retire – but he didn't stop working. He recognized the need to help his fellow officers who found themselves in similar circumstances and helped create the Assist the Officer Foundation. Through David's efforts, Dallas police officers can get much needed assistance when faced with catastrophic injury or illness.





Dear friends of Assist the Officer Foundation,

As we turn the page on another year, it is with immense gratitude that we reflect on the incredible impact the Assist the Officer Foundation (ATO) has made on the lives of our brave first responders. Your unwavering support and generosity enabled us to provide critical assistance to those who dedicate their lives to keeping our communities safe, during a year filled with both challenges and triumphs.

In 2023, your contributions allowed us to directly assist 158 first responders through \$157,908.88 in financial aid from 20 different agencies. This support proved invaluable for those facing unexpected hardships due to on-duty or off-duty injuries, or the devastation of a catastrophic event. Each grant awarded represented a beacon of hope, easing the burden of financial concerns and allowing these heroes to focus on healing and recovery.

Furthermore, your generosity extended beyond financial assistance. Thanks to your dedication, we were able to offer Confidential Counseling Services to 515 area police officers and fire personnel, providing a total of 1,903 sessions. These confidential, professional services play a crucial role in safeguarding the mental well-being of our first responders, who navigate challenging situations daily.

One of the most significant milestones of 2023 was the forging of a vital partnership between the ATO and the Dallas Police Department's Officer Wellness Longevity (OWL) Unit. This collaboration allows us to raise funds directly benefiting the Department's sworn and non-sworn employees by providing them with access to confidential counseling, inpatient treatment services, and critical debrief sessions following traumatic incidents.

From the bottom of our hearts, the Board of Directors of the ATO extends its deepest gratitude to every individual who contributed to our mission in 2023. Your donations, both financial and voluntary, make a tangible difference in the lives of our first responders. They represent a powerful message of appreciation and support, reminding these heroes that they are not alone in facing life's challenges.

Thank you again for your unwavering support. Together, we are making a significant difference in the lives of those who serve us all.

With heartfelt appreciation,

Ed Lujan, Chairman

Dallas Police Association's



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A word from our Chairman...

Dallas Police Association



Assist the Officer
FOUNDATION

Four Elements of Focus

- Financial Assistance to Injured and Fallen Officers and Area First Responders
- Managing Specified Donations on behalf of Injured and Fallen First Responders
- Confidential Counseling Services
- Bridging the Divide

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Our Impact 2023 Financial Assistance

Description	#	Amount
Financial Assistance	197	\$136,350.00
Death Benefits	5	\$9,000.00
Specified Donations	10	\$12,558.88
Total Financial Impact	212	\$157,908.88

Total Financial Impact:
158 Families
20 Agencies
\$157,908.88



Long reach...

Collin County Sheriff's Office	Kaufman County Constables
Dallas Police Department	Lewis & Clark Sheriff 's Office
Dart Police Department	Lexington Police Department
Dallas Fire Rescue	Little Elm Police Department
DISD Police Department	Mesquite Police Department
Texas Department of Public Safety	Methodist Hospital Police Department
Dallas County Sheriff's Office	Richardson Police Department
Frisco Police Department	North Richland Hills Police Department
Fort Worth Police Department	Rockwall County Sheriff's Office
Grand Prairie Police Department	Tarrant County Sheriff's Office

Thanks to the gracious support of our Donors, Sponsors, and those that attended and participated in ATO hosted fundraisers in 2023, the Assist the Officer Foundation was able to extend our reach and offer financial assistance to officers and first responders from 20 different agencies including:

Our Impact 2023

Confidential Counseling Services



	2023	2022	FY2021	FY2020	FY2019	FY2018	FY2017
Total Appointments	1903	1269	1092.5	807	1197.5	1234.5	438
First Responders Served	515	304	177	142	194	188	82
% Officers Multiple Appts	75%	93%	88%	85%	89%	87%	51%
Average Appointments Per Client	3.70	4.17	6.17	5.68	6.17	6.57	5.34
Average Cost Per Client	\$ 509.71	\$603.81	\$580.62	\$435.88	\$522.96	\$576.98	\$449.27
Total Cost	\$262,500.40	\$183,559.31	\$107,822.00	\$61,895.00	\$101,455.00	\$108,472.00	\$36,840.00

Month	2023	2022	Difference	% Change
January	\$ 14,493.50	\$ 15,871.50	\$ (1,378.00)	-10%
February	\$ 14,392.00	\$ 11,800.00	\$ 2,592.00	18%
March	\$ 20,815.50	\$ 13,340.50	\$ 7,475.00	36%
April	\$ 25,271.50	\$ 18,910.00	\$ 6,361.50	25%
May	\$ 21,370.00	\$ 11,729.00	\$ 9,641.00	45%
June	\$ 18,727.50	\$ 10,725.00	\$ 8,002.50	43%
July	\$ 31,132.50	\$ 19,852.50	\$ 11,280.00	36%
August	\$ 37,040.40	\$ 18,629.00	\$ 18,411.40	50%
September	\$ 20,030.00	\$ 17,518.50	\$ 2,511.50	13%
October	\$ 24,020.00	\$ 16,986.37	\$ 7,033.63	29%
November	\$ 17,850.00	\$ 17,658.44	\$ 191.56	1%
December	\$ 17,357.50	\$ 10,538.50	\$ 6,819.00	39%
Total	\$262,500.40	\$ 183,559.31	\$ 78,941.09	30%